



## THE SMART CITY BAG

Travels comfortably from the market to the beach and everywhere in between.

### BENEFITS

- **Fashion forward.** A utilitarian product that consumers really *want* to use, the Smart City Bag totes your groceries in style.
- **Durable and Strong.** The strong jute construction will easily last the average consumer up to four years--the equivalent of over 400 single-use bags.
- **Comfortable and Functional.** Padded rope handles and collapsible bottle inserts make the Smart City Bag extremely flexible for use in many situations and when carrying heavy loads.
- **Sustainable and clean.** With little need for pesticides and fertilizers, jute is grown during the monsoon season with no irrigation and releases more oxygen than trees, making it carbon-neutral.

### SPECIFICATIONS AND CONSTRUCTION

Bag Dimensions: 16" wide x 14" high x 7" deep, Straps 28" long

Fabrication: 100% jute outer bag, LDPE waterproof lining, cotton rope handles

Origin: Made in India

### MSRP

The suggested retail price is \$34.99.

### WHOLESALE ORDERS

Large orders and custom logo designs are available starting at \$15 for 50+ bags. Large volume discounts apply.

### CONTACT

Leda Mulholland, Founder and Head of Sales & Marketing

Email: [leda@lepegco.com](mailto:leda@lepegco.com)

Phone: 310-871-3020

### ABOUT

Le Peg & Co designs and manufactures luxury market products focused on sustainable materials, thoughtful design, durability and comfort. Started by two mothers who were tired of the supermarket struggle, Le Peg & Co designed its first bag as an alternative to the uncomfortable and low quality reusable bags on the market. Le Peg & Co products, including its signature tote The Smart City Bag, are found at boutique markets throughout the United States, as well as the company's website, [lepegco.com](http://lepegco.com).



Le Peg & Co  
3017 Colorado Ave · Santa Monica · CA 90404  
310-871-3020 · leda@lepegco.com · lepegco.com  
Page 2 of 2